

## SAMPLE FUNDRAISING LETTER IDEAS / THOUGHTS / LINES

When writing a fundraising letter, you need to:

- 1) Believe in the work you are being called to do.
- 2) Believe that it is an investment in kingdom ministry.
- 3) Enjoy being a part of a community of faith, family and friends who want to invest in you and your ministry – have fun asking and inviting people to give and support!
- 4) Help donors understand the importance of their partnership with you and what a blessing it is.

**INCLUDE:** Your name, your request, your reason for the request, your promise to them, an invitation to consider giving, and an easy way to do so. Be sure to include a self addressed small envelope along with your letter. This envelope should be addressed to Harvest Ministry Teams, Account: [your name], 407 Edwardsville Road, Troy, IL 62294.

**TAX CREDIT:** In order for givers to receive tax credit, checks must be made out to Harvest Ministry Teams, 407 Edwardsville Road, Troy, IL. They can put your name in the memo and it will be credited to you.

**WHAT ABOUT THE AMOUNT:** We ask team members to raise \$500, but it can be more. 100% of this money will be used for a scholarship in the fall.

**STARTING POINTS:** Here are some ideas to help craft your letter:

Dear Grandma (or church mission board or business owners you know or family or friends or whomever you can think of – send at least 20 letters with a self addressed stamped envelope included),

You may know that I am serving on the Harvest Summer Ministry Team for the summer. Harvest is a non-for-profit ministry based in Troy, IL serving in music and ministry leadership at children and youth camps around Illinois. Harvest has been in existence since 1996 with a mission to “help the church make disciples.” Though all my expenses while serving on the team are covered, serving with Harvest on mission is an experience for which a dollar amount is not paid to team members. Each young adult / college age team member on our team is invited to raise \$500 (or whatever goal you would like to set, not more than \$2000) to go toward a scholarship toward education expenses in the fall. Would you consider supporting my ministry and faith growth this summer by helping me raise funds for school? Your generosity will allow me to invest time this summer serving in the name of Jesus. Thank you for considering a tax deductible gift toward my ministry with Harvest this summer! Please use the envelope to send your contribution or you may go online to [harvestministryteams.com/giving](http://harvestministryteams.com/giving). I’m excited to serve with Harvest Ministry this summer and know that God has great things in store. Thanks for your partnership and support!

In Christ,